

The Disney *Exhibitor Concierge* Service

With the *Exhibitor Concierge* service, exhibitors and sponsors gain a high level of access to the Disney Parks as event venues, allowing you to maximize your return on investment. Additionally, through the Exhibitor Concierge, you can purchase specially priced park tickets at prices not available to the general public. In fact, the Disney Team makes a wide range of benefits available, offering unique opportunities to enhance business, including:

- Networking events with potential clients in the Disney Parks
- Exclusive pricing on park tickets, as well as discounted tickets for after 2 p.m. and after 4 p.m. admission
- Marketing support from Disney

And with a world of tradeshow resources at our fingertips, we can work with you to handle the details while you focus on the big picture of maximizing the overall attendee, sponsor and exhibitor experience.



Exhibitor Resources Overview

Leverage unique Disney resources

By letting your Exhibitor Concierge help manage many of the details that are part of your event, you'll have more time to focus on what really counts... your business.

The Disney resources available to exhibitors include:

- Opportunity to create a custom networking event for potential clients [\[link\]](#)
- Exclusive discounts on Theme Park tickets for exhibitors and attendees [\[link\]](#)
- Professional development programs [\[link\]](#)
- Event sponsorship opportunities [\[link\]](#)
- Marketing and communication support [\[link\]](#)

Just contact your *Disney Exhibitor Concierge* for information on how we can help you be successful.





Theme Park Events

Create a unique experience with a Disney event!

Because Disney offers some of the most **impressive, turnkey event settings ever created**, extending the impact of your event with smaller themed get-togethers can help you achieve your desired business objectives.

In fact, networking opportunities that leave a lasting, memorable impression are often a **key success factor for any meeting or conference**. By hosting a private event against the backdrop of Disney's world-famous Theme Parks and entertainment venues, you can create an unforgettable experience for your attendees!

Networking opportunities include:

- Living Seas Salon – *Epcot*
- American Adventure Rotunda – *Epcot*
- Cairo Dinner Show – *Disney's Hollywood Studios*
- World ShowPlace Pavilion – *Epcot*
- DinoLand U.S.A. – *Disney's Animal Kingdom*
- Coast to Coast – *Disney's Hollywood Studios*
- Napa Room, with view of the Magic Kingdom – *Disney's Contemporary Resort*

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Discounted Disney Theme Park Tickets

Enjoy exclusive ticket discounts for planners and exhibitors!

Whether purchasing tickets to use as incentives or promotions at your booth these tickets are an ideal solution. Take advantage of exclusive **discounts on Disney Theme Parks tickets**, including after 2 p.m. and after 4 p.m. tickets designed to keep attendees on the exhibit floor. Discounted multi-day tickets are also available and include a complimentary bonus visit to one of several other Disney Experiences including golf or water parks.

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Professional Development

Share the expertise of Disney at your event.

As one of the most successful corporations in the world, the Walt Disney Company has gained a **wealth of business expertise** throughout the organization. This expertise includes areas that have universal applications throughout the business world, including

- Leadership Excellence
- Creativity & Innovation
- Quality Service
- Brand Loyalty
- Selection, Training & Engagement

Depending on your needs, **Disney Institute** can provide an impactful keynote speaker for your event, engaging team-building activities and even a behind-the-scenes tour that offers a glimpse of the business behind the Disney magic.

By incorporating a Disney Institute program into your event, you can provide potential clients and attendees with a **unique opportunity** to understand the business principles behind Disney's success and how to apply them to their business.

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Sponsorship Solutions

Sponsor an amazing networking event!

Collaborate with extraordinary Disney magic-makers to host a **private, high-impact networking event**, featuring numerous areas for highly visible promotional messaging. You can extend these messaging opportunities to sponsor partners as incentives or provide them to partners who may help underwrite the cost of the event.

We offer a **wide range of sponsorship opportunities**, from complete event buy-outs to category-exclusive components. Build a total package based upon different levels of sponsor participation. Event sponsorship options include:

- Living Seas Salon – *Epcot*
- American Adventure Rotunda – *Epcot*
- Cairo Dinner Show – *Disney's Hollywood Studios*
- World ShowPlace Pavilion – *Epcot*
- DinoLand U.S.A. – *Disney's Animal Kingdom*
- Coast to Coast – *Disney's Hollywood Studios*

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Marketing and Communications Support

Get the word out!

Take advantage of the many tools Disney provides to help you spread the word about your company and get as much traffic as possible to your location. Our Marketing Toolkit contains numerous ways for you to reach out to potential clients, including:

- Disney-hosted microsite
- Customizable fliers
- Web banners and buttons
- Creative assets (logos, photos, copy and more)
- Delegate promotional video
- Social media messaging

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Disney-Hosted Microsite Sample

Kurt Steinfeldt

Senior Sales Manager

As you plan your event, feel free to let your imagination lead the way. And no matter where it takes you, I can help you make your ideas a reality. So give me a call and let's work together to make your event truly unforgettable!

407-566-6590

Kurt.Steinfeldt@disney.com

