


Destinations - VIDEO 5

	<p>Client: Exploria Resorts</p> <p>Project: Destinations Video (Video #5)</p> <p>Date: June 13, 2016</p> <p>Length: 2 - 3 min</p> <p>Contact:</p> <p>Writer: Andy Cingolani Cingolani Content Solutions</p> <p>Producer:</p>
<p>VIDEO</p>	<p>AUDIO</p>
<p>FADE IN: EXPLORIA RESORTS BRANDING</p>	<p>MUSIC</p>
<p>CUT TO: DAN STANDING TO THE LEFT OF THE SCREEN, IN FRONT OF A WHITE OR NEUTRAL COLOR BACKGROUND. TO THE RIGHT OF HIM IS A MAP OR SPINNING GLOBE SHOWING THE WHOLE WORLD.</p>	<p>DAN:</p> <p>Hi, I'm Dan Debenham and I am a happy Club Exploria member. And I'm here to share with you one of the main reasons I'm so happy about it! In addition to the absolutely gorgeous resorts you get to stay at and the world-class service, one of the things I absolutely love about my membership is that you have the opportunity to travel ... to a <u>lot</u> of different places ... practically anywhere you want.</p>

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<p>AS DAN CONTINUES, THE MAP OR GLOBE ZOOMS IN TO A SHOW ONLY THE SOUTHEASTERN UNITED STATES, FROM MISSOURI TO FLORIDA.</p> <p>AS HE SAYS THE NAMES OF THE STATES, THEY SHOULD BE HIGHLIGHTED SOMEHOW ON THE MAP.</p>	<p>DAN:</p> <p>Let's start with the resorts owned and operated by Exploria Resorts in Florida, Tennessee and Missouri.</p>
<p>CUT TO: A CLOSER SHOT OF DAN.</p>	<p>DAN:</p> <p>And since we're starting in Florida, let's talk about Orlando, the most popular vacation destination in the world.</p>
<p>CUT TO: MONTAGE OF RESORT (INTERIOR AND EXTERIOR SHOTS), MIXED WITH THEME PARK FOOTAGE.</p>	<p>DAN:</p> <p>Through Club Exploria, you can stay in some of the most beautiful accommodations you'll ever experience, staying in spacious suites that let you really stretch out and relax. And the kind of resort amenities that make a difference - beautiful pools, clubhouse, fitness center. All located just minutes from Walt Disney World Resort.</p>
<p>CUT TO: DAN IN FRONT OF MAP SHOWING S.E. UNITED STATES</p>	<p>DAN:</p> <p>You'll also get to enjoy several oceanfront resorts in Florida, located on some of the state's most beautiful beaches.</p>

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<p>CUT TO: MONTAGE OF DESTINATION FOOTAGE CORRESPONDING WITH DAN'S COMMENTARY.</p>	<p>DAN:</p> <p>The Exploria Resorts properties also give you a chance to see the Great Smoky Mountains near Gatlinburg, Tennessee, the Live Entertainment of Branson, Missouri, and the peaceful rolling countryside of the Missouri Valley along the Mississippi River.</p>
<p>CUT TO: DAN IN FRONT OF S.E. U.S. MAP. AS HE SPEAKS, IT PULLS BACK TO SHOW AN AREA FROM HAWAII TO SPAIN, INCLUDING THE U.S.</p>	<p>DAN:</p> <p>And that's just the beginning. As a Club Exploria member, you have access to a whole network of affiliated resorts...</p>
<p>CUT TO: DESTINATION FOOTAGE, CORRESPONDING TO THE DESTINATIONS AS THEY ARE SAID BY DAN.</p>	<p>DAN (continuing):</p> <p>...that can take you to places of natural beauty, like Hawaii, the Rockies, and the Blue Ridge Mountains of North Carolina. You could visit some of the great cities in the U.S., like Las Vegas or New Orleans. You could travel to the Caribbean islands, Mexico and Costa Rica. You can even go to Spain and explore the area's culture and beauty.</p>

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<p>CUT TO: DAN IN FRONT OF MAP. IT PULLS BACK TO SHOW THE ENTIRE WORLD.</p>	<p>DAN:</p> <p>Finally, because Exploria Resorts properties are widely known for their quality and beauty, you can exchange your timeshare through RCI or Interval International and travel pretty much anywhere in the world. And I mean <u>anywhere</u> ...</p>
<p>CUT TO: DESTINATION FOOTAGE, CORRESPONDING TO THE DESTINATIONS AS THEY ARE SAID BY DAN.</p>	<p>DAN:</p> <p>If you've always wanted to take an African safari but thought it was out of reach, it's now within your grasp through Club Exploria. Maybe your dream adventure is to party in Rio or take a beach vacation to Tahiti. Or see the great cities of Europe. London ... Barcelona ... Paris ... Amsterdam.</p>
<p>CUT TO: CLOSER SHOT OF DAN</p>	<p>You can see them all! And with a Club Exploria membership, the possibility is right in front of you!</p>